

HOSPITALITY INTERNATIONAL, INC.

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P R E S S R E L E A S E

FOR IMMEDIATE RELEASE

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HOSPITALITY INTERNATIONAL, INC. WELCOMES RED CARPET INN, ROCKY MOUNT, NORTH CAROLINA

Tucker, GA-June 10, 2010, Hospitality International, Inc., is pleased to announce the addition of the Red Carpet Inn, 3714 Fluellen Drive, Rocky Mount, North Carolina, to the Hospitality International franchise system.

The Red Carpet Inn of Rocky Mount is conveniently located just minutes from the Historic Downtown District, near North Carolina Wesleyan College, and the Imperial Center for the Arts & Sciences. It is near many local restaurants, including the first Hardees Fast Food Restaurant, located on McDonald Street, and close to a variety of museums, Sunset Park, Cypress Lake and Golf Course.

Business travelers will appreciate the close proximity of the home-shopping network QVC headquarters, well known Sara Lee Bakery, Universal Leaf tobacco processing company, telecommunications giant Century Link (Embarq), RBC Bank,

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pharmaceutical and medication delivery company Hospira, food service distributor MBM Corporation and Boddie-Noell Enterprises. The City of Rocky Mount is also located about an hour northeast of Raleigh, North Carolina.

The property features 80 comfortable guest rooms with a choice of king, queen or rooms with two double beds. It also provides complimentary wireless high speed Internet, cable TV, alarm clocks, free local calls, wake up service and bathroom amenities. Microwaves, minifridges, hairdryer, irons and ironing boards are also available upon request at no charge to the guest. Complimentary continental breakfast is served every morning, and the property has a seasonal outdoor swimming pool. A family-style restaurant and lounge are on premises. The motel is also pleased to accommodate guests traveling with pets. A small fee may apply.

Operating under a Franchise Agreement granted by Tucker, Georgia-based Hospitality International, Inc., exclusive franchisor of the Red Carpet Inn brand, the motel is now part of a system comprised of more than 300 hotels and motels.

For more information about Red Carpet Inn of Rocky Mount, NC call the motel direct at 252-937-6300 or to make reservations, call Hospitality International's central reservations center at 800-251-1962, or visit online at www.bookroomsnow.com.

June, 2010

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