



hihotels by Hospitality International Announces 2022 Award Winners

Six properties and top vendor win annual awards

(ATLANTA, February 1, 2023) – [hihotels by Hospitality International](https://www.hihotels.com), a recognized leader in franchising of conversion and new build hotels for economy lodging, is pleased to announce the winners of its 2022 awards. These six properties rose above all the nominees in meeting and exceeding the company’s standards of operations last year.

“I am extremely proud of the accomplishments of our six winning properties, which went above and beyond to ensure the success of their business and help the hihotels system grow. The dedication and hard work of all our award winners and nominees are to be commended,” said hihotels President & CEO Chris Guimbellot.

President’s Award

Winner: Red Carpet Inn, West Springfield, MA

Other Nominees: Passport Inn & Suites, Middletown, CT; Scottish Inns, Sturbridge, MA; Red Carpet Inn, Elmwood Park, NJ; Scottish Inns, Potsdam, NY; Scottish Inns & Suites, Houston-Jones Road, TX

Given to a franchisee who has been loyal to hihotels by Hospitality International for many years, consistently demonstrated a willingness to accept positive change within the hotel industry, and received positive communication from their guests.

Gander Award

Winner: Red Carpet Inn & Suites, Hazleton, PA

Given to a franchisee who embraces their local community in offering sponsorship for local events or teams, participates in charitable events, or embraces the needs of the local community. Named after Gander the service dog from Operation Fetch, a non-profit that performs planned acts of community kindness to further appreciation, education and awareness about service dogs PTSD, and dogs for visible and invisible wounds.

New Property of the Year Award

Winner (Conversion): Red Carpet Inn, Edison, NJ

Winner (New Build): Scottish Inns & Suites, Hitchcock, TX

Other Nominees: Red Carpet Inn, Elkton, MD; Red Carpet Inn, Lester, PA

Given to a franchisee who immediately embraced the hihotels culture by actively participating in brand initiatives, and excelled at local marketing efforts while quickly and effectively informing the public of their new brand affiliation.

Brand Unity Award

Winner: Scottish Inns & Suites, Houston-Jones Road, TX

Other Nominees: Highland Hills Cabins - Master Hosts Resort, Boone, NC; Scottish Inns & Suites, Katy, TX

Given to a franchisee who displays a sense of pride with hihotels brands and is instrumental in providing development leads and references for potential new franchisees.

Best Online Presence Award

Winner: Scottish Inns, Clanton, AL

Other Nominees: Red Carpet Inn & Suites, Monmouth Junction, NJ; Master Hosts Inns, Tiki Resort, Lake George, NY; Scottish Inns, Potsdam, NY; Scottish Inns & Suites, Kemah, TX

Given to a franchisee who maximizes the property’s opportunity for success by offering rates and availability on StayHiHotels.com, participates in OTA reservations, and promptly responds to reviews.

Vendor of the Year Award

Winner: Visual Matrix

Other Nominees: A1 American; Corsicana

Given to a vendor that brings value to hihotels franchisees, is extremely responsive to the hoteliers' needs, and has developed a strong relationship with the corporate team for the betterment of the brand.

Featuring five distinct brands – Red Carpet Inn, Scottish Inns, Master Hosts Inns, Downtowner Inns and Passport Inn – hihotels is attracting more and more hoteliers thanks to its unique franchising model that delivers customized support, advanced technology and overall value.

For more information about franchising opportunities, visit hifranchise.com or contact us at 800-892-8405 or sales@hifranchise.com.

About Hospitality International, Inc.

Hospitality International, Inc. has offered inexpensive franchising alternatives for hotel owners and developers since 1982. Our five distinct economy brands offer franchisees a choice of franchise opportunities to best suit their particular market, geographic area and personal business needs, while delivering customized support, advanced technology and overall value.

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