



hihotels by Hospitality International Launches Advisory Council

Seven-member group will help shape the company's direction

(ATLANTA, March 2, 2023) – [hihotels by Hospitality International](#), a recognized leader in franchising of conversion and new build hotels for economy lodging, is pleased to announce the formation of its first-ever Advisory Council. The group is comprised of five franchisees, a vendor representative and President & CEO Chris Guimbellot (representing the corporate team).

The Advisory Council will meet once a quarter (starting March 31) via a videoconference to help shape the future direction of the franchise system. In addition to soliciting feedback on current initiatives, the Council will discuss and take a proactive stance on hot button issues currently facing the industry.

“Launching the Advisory Council is another important step in attaining our goal of becoming the best choice for economy hotel franchising. We will be relying on the Council’s input and ideas on hihotels programs and initiatives, as well as ways to maximize franchisees’ ROI potential. I can’t wait to get started,” said Guimbellot.

hihotels Advisory Council Members

- Jill Atfield, Owner, Highland Hills Cabins - Master Hosts Resort, Boone, NC
- Laurie Bechler, Area Vice President & General Manager, Sabre Hospitality Solutions
- Chris Guimbellot, President & CEO, hihotels by Hospitality International
- Mayur Mahant, Owner, Scottish Inns & Suites, Houston, TX
- Jaimesh Patel, Owner, Red Carpet Inn, Gibbstown, NJ
- Pravin Patel, Owner, Scottish Inns, Sturbridge, MA
- Tejal Patel, Owner, Scottish Inns & Suites, Hitchcock, TX

Featuring five distinct brands – Red Carpet Inn, Scottish Inns, Master Hosts Inns, Downtowner Inns and Passport Inn – hihotels is attracting more and more hoteliers thanks to its unique franchising model that delivers customized support, advanced technology and overall value.

For more information about franchising opportunities, visit hifranchise.com or contact us at 800-892-8405 or sales@hifranchise.com.

About Hospitality International, Inc.

Hospitality International, Inc. has offered inexpensive franchising alternatives for hotel owners and developers since 1982. Our five distinct economy brands offer franchisees a choice of franchise opportunities to best suit their particular market, geographic area and personal business needs, while delivering customized support, advanced technology and overall value.

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