



## hihotels by Hospitality International Reveals 2023 Award Winners

Five properties and top vendor win annual awards

(ATLANTA, January 17, 2024) – [hihotels by Hospitality International](#), a recognized leader in franchising of conversion and new build hotels for economy lodging, is pleased to announce the winners of its 2023 awards. Five properties rose above all the nominees in meeting and exceeding the company's standards of operations last year.

"These properties represent everything we hope for in a franchisee – dedication to their hotel and brand, community spirit and passion for the hospitality industry. We are so proud to have them as family members and be able to recognize them for their accomplishments," said hihotels President & CEO Chris Guimbellot.

### President's Award

**Winner: Scottish Inns & Suites, Hitchcock, TX**

**Other Nominees: Red Carpet Inn, Stamford, CT; Red Carpet Inn, Fort Lauderdale, FL; Red Carpet Inn, Rochester, MN; Scottish Inns & Suites, Houston-Willowbrook, TX**

Given to a franchisee who has been loyal to hihotels by Hospitality International, consistently demonstrated a willingness to accept positive change within the hotel industry, and received positive communication from their guests.

### Gander Award

**Winner: Red Carpet Inn, Rochester, MN**

**Other Nominees: Red Carpet Inn, Stamford, CT; Scottish Inns, Austin, TX**

Given to a franchisee who embraces their local community in offering sponsorship for local events or teams, participates in charitable events, or embraces the needs of the local community. Named after Gander the service dog from Operation Fetch, a non-profit that performs planned acts of community kindness to further appreciation, education and awareness about service dogs PTSD, and dogs for visible and invisible wounds.

### New Property of the Year Award

**Winner: Scottish Inns, Austin, TX**

**Other Nominee: Red Carpet Inn & Suites, Hammonton West/Winslow Township, NJ**

Given to a franchisee who immediately embraced the hihotels culture by actively participating in brand initiatives and excelling at local marketing efforts while quickly and effectively informing the public of their new brand affiliation.

### Brand Unity Award

**Winner: Scottish Inns, Okeechobee, FL**

**Other Nominee: Scottish Inns & Suites, Crosby, TX**

Given to a franchisee who displays a sense of pride with hihotels brands and is instrumental in providing development leads and references for potential new franchisees.

### Best Online Presence Award

**Winner: Red Carpet Inn, Washington, DC**

**Other Nominees: Red Carpet Inn, Fort Lauderdale, FL; Red Carpet Inn & Suites, Atlantic City, NJ; Master Hosts Inns – Tiki Resort, Lake George, NY; Scottish Inns & Suites, Kemah, TX**

Given to a franchisee who maximizes the property's opportunity for success by offering rates and availability on StayHiHotels.com, participates in OTA reservations, and promptly responds to reviews.

### Vendor of the Year Award

**Winner: A1 American**

**Other Nominees: Consolidated Hospitality Supplies; Sabre Hospitality**

Given to a vendor that brings value to hihotels franchisees, is extremely responsive to the hoteliers' needs, and has developed a strong relationship with the corporate team for the betterment of the brand.

Featuring five distinct brands – Red Carpet Inn, Scottish Inns, Master Hosts Inns, Downtowner Inns and Passport Inn – hihotels is attracting more and more hoteliers thanks to its unique franchising model that delivers customized support, advanced technology and overall value.

For more information about franchising opportunities, visit [hifranchise.com](http://hifranchise.com) or contact us at 800-892-8405 or [sales@hifranchise.com](mailto:sales@hifranchise.com).

**About Hospitality International, Inc.**

hihotels by Hospitality International, Inc. has offered inexpensive franchising alternatives for hotel owners and developers since 1982. Our five distinct economy brands offer franchisees a choice of franchise opportunities to best suit their particular market, geographic area and personal business needs, while delivering customized support, advanced technology and overall value.

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